

# Tax Deductions for Tech Startups

## **Advertising & promotion**

- Marketing
- Promotional materials
- Website

## **Auto expenses**

- Mileage method
- Actual cost method
- Parking & tolls

## **Bank fees**

## **Business licenses & permits**

## **Charitable contributions**

## **Commissions**

## **Cost of goods sold**

## **Education**

- Books & reference materials
- Workshops & trainings

## **Equipment purchases**

## **Events**

## **Furniture & decor**

## **Gifts**

## **Home internet**

## **Home office expenses**

## **Insurance**

## **Interest expenses**

## **Leasehold improvements**

## **Meals—but not entertainment**

## **Merchant processing fees**

## **Payroll expenses**

## **Professional fees**

## **Office expenses**

- Equipment
- Software & online services
- Supplies

## **Rent**

## **Repairs & maintenance**

## **Research & development costs**

## **Salaries & benefits**

## **Subcontractors**

## **Telephone & communication**

## **Travel**

- Airfare
- Ground transportation
- Lodging
- Local transportation

## **Utilities**